

CASE STUDY



Time with SkyRun
15 Months

LOCAL
TOUCH.
LOCAL
FUN.



SkyRun
Deer Valley / Park City

BACKGROUND

Robert purchased his 4-bedroom home in Deer Valley to act as a place that his family, who is located across the country, could gather at. He intended to find a professional property manager to make owning and using the home themselves a much better experience. It was important for Robert to find a healthy partnership with a property manager who generates enough income to defer the cost of owning a second home and a team who keeps the home in good condition. Robert contacted several property management companies, including SkyRun, and chose SkyRun because he felt Michael, owner of SkyRun Deer Valley / Park City, would take care of them and their home as if it were his own.

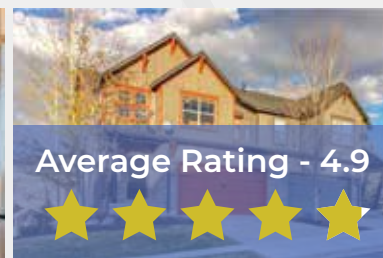
SOLUTION

During their first encounter, Michael provided an honest portrayal of what Robert should expect in regards to occupancy rates and assisted with home furnishing questions to make it stand out in a competitive marketplace. Since then, Michael and his team manage the home, and Robert feels like his home is in good hands with a property manager he can trust.

RESULTS

Within a week, the property was listed and marketed on over 45 websites within the US and internationally. The reservations started pouring in. 15-months later, Robert believes "he has a very good relationship with SkyRun" and would rate his first experience with a property manager excellent. In an area where the competition is fierce, their first-year results met their initial requirements of a property manager!

"We were looking for a "partnership" with the team managing our home. Our primary goal was a place that we could gather with our family, who spreads across the country. We want the rental income to defer the cost of owning the second property. It was important for us to have a management team that would keep the home in good condition. SkyRun has more than met that goal."



Average Rating - 4.9

