

CASE STUDY

Before SkyRun - \$9,000 Annual Revenue

After SkyRun - \$29,000 Annual Revenue



SkyRun
Destin/30A

Time with SkyRun
4 Years



Rental Income
\$29,000/yr

BACKGROUND

When Kay started renting her ideally located studio condo in the Destin Area of Florida, she was looking for a partner with whom she had a positive relationship and on whom she could rely to drive regular bookings to her property and maximize the return on her investment. As a realtor, she both understands the investment potential of owning property as well as the importance of good relationships in any business partnership. So, when her original property manager--one of the large local companies--falsified her owner statements with a number of bogus charges, she knew she had to find a new property management company.

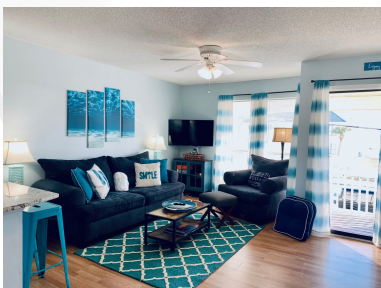
SOLUTION

A neighbor that Kay trusted was working with SkyRun and recommended that Kay discuss her property with us. She reached out to SkyRun Destin and was immediately impressed by SkyRun's commitment to their homeowners. She knew she needed a manager she could trust, and she felt that she had found that with SkyRun.

RESULTS

In the years since signing with SkyRun, Kay's relationship with SkyRun has only deepened and improved. Her relationship with Chad, the current SkyRun Destin owner, is stellar: she knows that he cares deeply about her and her property, so much so that she recommends SkyRun to all of her real estate clients. Since Chad bought SkyRun Destin, Kay's property income has doubled. She has seen SkyRun make smart investments in people, property, and technology (like dynamic pricing) to stay ahead of the curve in an increasingly competitive landscape. She rests easy knowing that SkyRun is dedicated to putting heads in beds for her.

Compared to the previous property manager SkyRun increased her
RENTAL INCOME BY 105%



Average Rating - 4.8

